

A LITTLE GIFT GUIDE

Words Worth Keeping

Forty notes to write, the art of handing it over, care rituals for the years ahead, and printable cards for the words only you can say.

The necklace says it. The words make them keep it.

A necklace is small. What it carries isn't. Years from now, they may not remember the day you gave it to them, but they will remember what you wrote, and they will feel it every time they fasten the clasp.

This little guide is here to help with the hardest part of any gift: finding the words. Borrow ours, make them your own, or use them as a starting point for something only you could say.

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THE FORMULA

A note they'll keep, in three lines

You don't need to be a writer. You need one true thing and a place to stop.

1

Start with them

Not the gift, not the occasion. Them.

"For the friend who always picks up..."

2

Name one real moment

One small, specific memory beats ten big adjectives.

"...even the night I called from the airport at 3 a.m."

3

Leave them a line to keep

Something short enough to remember when they wear it.

"Three rings, one bond. Always."

ALL TOGETHER

For the friend who always picks up, even the night I called from the airport at 3 a.m. Three rings, one bond. Always.

- Short beats perfect. Three honest lines are plenty.
- Use their name, or the nickname only you use.
- Sign off with something only you two would get.
- Skip "sorry it's small". It isn't.
- Handwrite it if you can. If not, print our card.
- Read it out loud once. If it sounds like you, it's ready.

For the friends who feel like family

Three rings, one bond. Thank you for being the person I never have to explain myself to.

01 · BEST FRIEND

For every 2 a.m. phone call you answered. I'm still counting on you, and you can always count on me.

02 · ALWAYS THERE

Some friends feel like family. You feel like home.

03 · HOME

Wherever life takes us, we're linked. Always.

04 · LONG DISTANCE

You were there for the big days and the ordinary ones. Especially the ordinary ones.

05 · EVERY DAY

My life is better, louder and kinder because you're in it. I don't say it enough.

06 · GRATITUDE

A little reminder to wear close: you are never on your own.

07 · REMINDER

Here's to the friend who knows every chapter and still stays for the next one.

08 · EVERY CHAPTER

We've grown up, moved on and changed a lot. Us? We haven't changed at all.

09 · OLD FRIENDS

For the bond we didn't plan and wouldn't trade for anything.

10 · UNPLANNED

For mom, and the people who raised you

You carried me first. Now I want you to carry a little piece of me.

11 · MOM

Everything good in me started with you. Thank you, Mom.

12 · MOM

For the woman who taught me what love looks like on an ordinary Tuesday.

13 · MOM

You always say you don't need anything. This isn't something you need. It's something you deserve.

14 · MOM

Sisters by chance, friends by choice. Linked forever.

15 · SISTER

Wherever you go, you take my whole heart with you.

16 · DAUGHTER

Your love is the thread that holds all of us together.

17 · GRANDMA

For the one who always saved me the last piece. This one is all yours.

18 · FAMILY

Thank you for loving me before you knew who I would become.

19 · PARENT

My first home and my favorite person. Same answer, every year.

20 · MOM

For the person you choose every day

You and me. The simplest, best thing I know.

21 · PARTNER

Every day with you still feels like the start of something.

22 · PARTNER

I'd choose you in every version of my life.

23 · PARTNER

So you can keep a little of me close when I can't be there.

24 · APART

Our first year, our hundredth ordinary morning and every day after. I love you.

25 · ANNIVERSARY

You make everything lighter. I hope this reminds you how loved you are.

26 · LOVED

One ring for you, one for me, one for everything we built.

27 · US

My favorite place is wherever you are.

28 · HOME

I love you more than I say, and more than I show. And I show it a lot.

29 · PLAYFUL

Wear this close to your heart. That's where you keep me, and where I keep you.

30 · CLOSE

For every occasion, and for no occasion at all

Another year of you is the best gift the world has given me. Happy birthday.

31 · BIRTHDAY

Of everything under the tree, I hope this is the one you keep.

32 · CHRISTMAS

You did it. Wear this on every first day that comes next.

33 · GRADUATION

New city, same bond. Distance can't unlink us.

34 · MOVING AWAY

For the heavy days: you are stronger than you know, and you are not alone.

35 · HARD DAYS

Some thank-yous are too big for words. This is my best try.

36 · THANK YOU

Still you. Always you.

37 · ANNIVERSARY

No occasion. I just thought of you, like I always do.

38 · JUST BECAUSE

I'm sorry. You matter more to me than being right.

39 · MAKING UP

Bought for me, by me. A reminder that I'm worth keeping, too.

40 · FOR YOURSELF

Six ways to give it that they'll never forget

How you give it becomes part of the gift. Pick the one that sounds like the two of you.

01

The pocket surprise

Slip the box into their coat pocket before you head out together, and wait for them to find it.

02

The breakfast reveal

Leave the card folded under their coffee cup. The box goes on the table only after they read it.

03

The little trail

Three tags from page 11, three small memories, one leading to the next, and the necklace at the end.

04

The “open when” letter

Pair it with an envelope that says “Open when you miss me”, “Open on a hard day” or “Open on your birthday”.

05

The long-distance unboxing

Send it ahead, then open it together on a video call so you can see their face when they read your words.

06

The quiet moment

No occasion, no crowd. Hand it over when it's just the two of you, and read the card out loud.

Keep it shining for years

A few small habits make a real difference to how your necklace looks, year after year.

Last on, first off

Put your necklace on after getting dressed, perfume and lotion, and take it off before anything else at the end of the day.

Keep it dry

Take it off before showering, swimming, the hot tub or a workout. Water, chlorine and sweat dull the shine over time.

Store it alone

Close the clasp and keep it in its own pouch or box, away from other jewelry, so the chain doesn't tangle or scratch.

A gentle polish

Wipe it with a soft, dry cloth after wearing. Avoid toothpaste, bleach and household cleaners.

Mind the clasp

Every few weeks, check the clasp and the jump rings. Open and close the clasp gently rather than pulling on the chain.

Sterling silver

Sterling silver can darken naturally when exposed to air. A silver polishing cloth brings back the shine in seconds. On rose gold tone, polish softly so you don't wear away the finish.

Rose gold tone

The rose gold finish is a thin layer that loves gentle care. Polish it softly, never scrub, and keep it away from chlorine, perfume and lotion so the warm tone lasts longer.

Your printable card

Print this page at 100% (actual size), ideally on card stock. Cut along the dashed lines.



VELMIRAGOLD

For

From

WORDS WORTH KEEPING



VELMIRAGOLD

For

From

WORDS WORTH KEEPING

Gift tags

For the little trail on page 8, or to tie onto the box. Print at 100% and cut along the dashed lines.

*Three rings,
one bond.*



FOR

FROM

*Words worth
keeping.*



FOR

FROM

*You feel
like home.*



FOR

FROM

*Still you.
Always you.*



FOR

FROM

*Open me
first.*



FOR

FROM

*Keep me
close.*



FOR

FROM



THANK YOU

Give something
they'll keep.

Thank you for choosing Velmiragold. We hope this necklace, and the words you give with it, stay close for a very long time.

Questions about your order? Reply to your order confirmation email and a real person will help within one business day.